



OCT 14 — 18, 2022

Time to plan your trip to NYC!

Hello and best wishes to members and friends of the Atlantic Seed Association.

We are meeting October 14-17, 2022 in the Big Apple! What a great way to gather, as we are meeting in New York City, in Manhattan. This year's home for the convention will be the Westin Grand Central! The venue is two blocks from Grand Central Station. An easy way to get there for those flying in is to fly into Newark Liberty International Airport (EWR). I personally used an efficient, economical bus to drop me off two to three blocks from the hotel by grand Central Station. It's called Coach USA and you can click [HERE](#) to access their site. This bus is in the far lane outside the baggage claim area at Newark Liberty airport, and runs every half hour until 10:20 PM.

The ASA received a fantastic hotel rate of **\$219 per night** for the stay. Click [HERE](#) to register for the hotel. [Weekend Highlights](#)

We are planning a weekend to remember. There will be a bus to a walking tour of some areas of Central Park. Lunch is on your own at Central Park and then the bus will return us to the Westin by 2 pm. Seats on the bus are first registered, first served. We can not guarantee a spot on the bus the day of.

We will gather for a reception Saturday and Sunday, prior to having dinner on you own. A favorite thing to do in the City is taking double-decker bus tour of New York City. Get on and off for a fee of under \$50, and see all there is to offer. Visit Rockefeller Center, Ellis Island and the Statue of Liberty, Grand Central Station or take in a show on Broadway. Visit SOHO, the Chelsea neighborhood of go shopping at Saks 5Th Avenue. See Times Square. See page two and three for more information.

Regarding our annual Education and knowledge series meeting on Monday, Dr. Stacy Bonos will present all that is new and cutting edge in turf breeding. Dr. Josh Honig of Rutgers will present the latest on the Kentucky bluegrass genome project, and review of bluegrass classifications. We have a local extension agent from Cornell who will discuss challenges in food supply in dense urban areas.

We are also pleased to have Jason McMillan return to bring us an exciting close to our Monday afternoon! You won't want to miss it!! In the evening Monday, we have a Presidential reception at The Wilson Building sponsored by Burlingham Seeds.

Looking forward to seeing you! ~*Zenon Lis, President, Atlantic Seed Association*

Make your reservations soon! If you are interested in paying for your registration via credit card or PayPal, please visit www.atlanticseed.org/convention Enter the total amount of your registration in the BUY NOW box and complete your transaction. Be sure to email or fax a copy of your registration form as well!

Questions? Call or an email! ~Carrie Bohrer 301-785-9613 Cbohrer@newsomseed.com

Thank you to those who have already sponsored! **Burlingham Seeds; Reed & Perrine; Oliger Seed; Ernst Seed, Pinelands Nursery, LD Oliver, Turf Merchants, Wild West Seeds; Ampac Seed Co, Columbia Seeds and Newsom Seed!** There are more sponsorships available and we could use your help!

What you need to know:

- Address for the Westin Grand Central is 212 East 42nd Street NY, NY 10017 212-490-8900
- A Traditional King room or Queen Double room is \$219 per night. Additional room types may be available thru the link or by emailing our agent, Bill Gardner, at bill@acstravelservices.com. The hotel does not guarantee specific room type availability, but will make every effort to accommodate the request. The discounted rate will only be available until September 21st or until our reserved rooms are sold out so please book early.
- Guest rooms include: wireless high speed internet; free outdoor pool use; complimentary health club use and a 20% discount at hotel restaurants.
- All reservations must be accompanied by a first night room deposit.
- Reservations are made by clicking [HERE](#) for the link to make your hotel reservation on line. Hotel check in time is 4 pm. Check out is 11am on your departure day.
- **Pre-registration** is required for the ASA Road Trip on Saturday, October 15, 2022. We will take the first 50 registrants, including spouses. Be sure to indicate if you are going on the tour on your form.
- LaGuardia Airport is about a 30 minute car ride to the Westin Grand Central. JFK International is about a 55 minute car ride to the hotel. Moynihan Train Hall is about a 20 minute car ride to the hotel.
- On site Parking is \$90 a day. Hourly is \$40; Valet is \$90 per day.
- Plan your trip now! There are tons of great things to do in NYC! The Westin is about a 20 minute walk to Rockefeller Center and we are very close to the Chrysler Building!
- Wanting to see the 9/11 museum? Book your tickets now and allow for a minimum of two hours to embrace the impact of the museum. See next page for more information.
- Check out the Chrysler Building! (although at this time there are no official tours, you can go into the lobby and view the ceiling mural.)
- There are SO MANY restaurants!! (If you like pizza—like I do please check out Previti Pasta and Pizza at 341 Lexington Avenue.



What to do in NYC?

- Check out the official New York City Convention and Visitors Bureau website! You can explore things to do that meet your expectations! Whether it's Broadway, Dining, Shopping, Museums, this is a great resource! <https://www.nycgo.com/plan-your-trip/basic-information/official-nyc-information-centers>
- Be aware of misleading websites!! There are many that are scams or who add costs to the tickets.
- Check out the Statue of Liberty: Click [here](#) for the information and tickets.
- Empire State Building: Click here for the [OFFICIAL SITE](#)
- 9/11 Memorial Museum: [OFFICIAL SITE](#)
- Rockefeller Center: click [here](#)
- If you are into sweets, please check out [Magnolia's Bakery](#)
- Walk around [TIME SQUARE](#)
- There are so many things to see and explore!
- If you can't find Carrie and Allen, check out: Peter Dillion's Bar on 36th Street



Take a look at our schedule!

2022 ASA 70th Convention Westin Grand Central – New York, NY

Oct 14 – 18, 2022 **TENTATIVE**

Friday, October 14, 2022

1 -- 4 pm Registration & Hospitality President's Suite

Saturday, October 15, 2022

8:45 am Meet in Lobby for bus

9:30 am Tour several areas of Central Park

11:30 am Lunch on your own in Central Park

2 pm Bus arrives back to hotel

5pm – 7 pm Reception Embassy Room

Sunday, October 16, 2022

TBD Executive Committee Meeting President's Suite

11 am Visit NYC (on your own) New York City

5p -7pm Reception Embassy Room

Monday, October 17, 2022

8 am Member Breakfast Embassy Room

9 am Presentations (Break included)

(Presentation order may be changed to accommodate speaker's schedule)

Dr. Stacy Bonos, Rutgers: Plant Breeding; what's new in research & technologies for solutions;

Dr. Jose Honig, Rutgers: Gene mapping project

11:30 – 12 noon ASA State of the Association

12 noon – 1pm Lunch Embassy Room

1:30 pm – 3:30 pm Presentations continued: Sam Anderson, Cornell University: Forages in The Northeast; Food Security & Supply Chain; Mode Transportation: issues in the shipping industry; ASA Featured Member Company: Wild West Seeds
ASA Game Show Time; Crop & Market Reports

6 pm – 8 pm President's Reception The Wilson Building

Wilson Lower

132 West 27th Street

Tuesday, October 18, 2022

[Return Home](#)

**70th Convention Registration Form ASA Members and Guests
New York, New York October 14 -- 18, 2022**



Company: _____

Help us plan better for your arrival:

I plan on *arriving* in NYC: _____

I plan on departing NYC: _____

Name: _____

Name: _____

Name: _____

Cell & Email: _____

ASA Members

Early Registration (closes Sept. 09, 2022)**

(check must be received by 9-12-22)

_____ Member (s) @ 400.00 each \$ _____

_____ Spouse (s) @ \$300.00 each \$ _____

_____ **Monday Only \$295** \$ _____

Late Registration (after Sept 09, 2022)

_____ Member (s) @ \$600.00 each \$ _____

_____ Spouse (s) @ \$450.00 each \$ _____

_____ **Monday Only \$395** \$ _____

Non Members

Early Registration (closes Sept 09, 2022)**

(checks must be received by 9-12-22)

_____ Delegate (s) @ 600.00 each \$ _____

_____ Spouse (s) @ 500.00 each \$ _____

_____ **Monday Only \$550** \$ _____

Late Registration (after Sept 09, 2022)

_____ Delegate (s) @ 700.00 each \$ _____

_____ Spouse (s) @ 550.00 each \$ _____

_____ **Monday Only \$625** \$ _____

NOT A MEMBER?

Join today for **\$350** & register as a member! \$ _____

Please count me on the bus for

Sat. Oct 15th _____

(Pre-reservation required. Subject to change)

_____ My spouse will attend breakfast

and lunch on Monday, Oct 17 _____

Total:

Grand Total Enclosed

\$

Name of Spouse: _____

***Please call for pricing for children.*

Please charge my credit card. Credit Card Type: MC VISA Discover

Credit card # : _____

Security Code: _____ Expiration: _____

Name on Card: _____

Billing Address: _____

_ Want to pay by American Express? We can send you an invoice thru PayPal or you can pay online on our website. Just enter the total amount to be paid and follow the

**Early Registration ends 9/09/22 Checks must be received by 9/11/2022 to qualify for Early Registration. Fax to 240-597-1264 or Checks payable to Atlantic Seed Association 8204 Goodhurst Drive Gaithersburg, MD 20882

REGISTRATION FORM

Your registration form for the convention is included. Please complete the registration information legibly and completely and mail, scan and email or fax to ASA headquarters. *Please note:* Refunds can only be given with written notice 2 weeks prior to event (Sept. 29, 2022). Requests for refunds after Sept. 29, 2022 will be considered, less an administration fee.
The closing date for early registration is *Sept 12, 2022.*